

SEPTEMBER 24, 1976

SPEAKING OF STAMPS: ADOLPH OCHS

ANNCR: AND NOW, COLLECTOR'S CORNER, THE VOICE OF AMERICA SERIES OF PROGRAMS FOR LISTENERS WHO COLLECT THINGS, WHETHER THEY BE STAMPS OR COINS, SNUFF BOTTLES OR OLD AUTOS, EVEN BALLS OF STRING. TODAY, WE'RE SPEAKING OF STAMPS. HERE'S THIS WEEK'S REPORT, PREPARED BY GEORGE HISHLER:

VOICE: THE UNITED STATES POSTAL SERVICE HAS ISSUED A 13-CENT COMMEMORATIVE STAMP HONORING ADOLPH OCHS, THE MAN WHO MADE THE NEW YORK TIMES ONE OF AMERICA'S LEADING PUBLISHERS.

ADOLPH OCHS WAS BORN IN CINCINNATI, OHIO IN 1858. HIS PARENTS HAD EMIGRATED FROM BAVARIA. THE FAMILY SETTLED IN KNOXVILLE, TENNESSEE IN 1865. OCHS STARTED OUT AS A NEWSBOY, PRINTER'S DEVIL (APRENTICE AND COMPOSITOR, AND IN 1878, AT THE AGE OF 20, HE BOUGHT CONTROL OF THE CHATTANOOGA TIMES FOR 250 DOLLARS. HE SOON PUT THAT PAPER ON A FIRM BASIS AND MADE IT ONE OF THE LEADING NEWSPAPERS IN THE AMERICAN SOUTH. IN 1896 HE ACQUIRED CONTROL OF THE FINANCIALLY AILING NEW YORK TIMES AND STEADILY STRENGTHENED THE PAPER'S JOURNALISTIC AND FINANCIAL POSITION. HE ADOPTED THE SLOGAN "ALL THE NEWS THAT'S FIT TO PRINT," AND DEVOTED HIS PAPER TO GIVING INTELLIGENT READERS A DAILY NEWS REPORT THAT WAS TRUSTWORTHY AND COMPLETE. IN 1918, THE TIMES WAS AWARDED THE FIRST PULITZER GOLD MEDAL IN JOURNALISM FOR MERITORIOUS PUBLIC SERVICE.

VOICE: THE STAMP DESIGN, BY DRADBURY THOMPSON, OF RIVERSIDE, CONN.,
(CONT) SHOWS A PORTRAIT OF OCHS BY S.J. WOLFF. "ADOLPH S. OCHS -
PUBLISHER" IS PRINTED ACROSS THE TOP IN TWO LINES OF THE
DISTINCTIVE NEW YORK TIMES STYLE TYPE. BENEATH THE PORTRAIT
IS "13 CENTS - USA. "

THE EXTRA-LARGE STAMP IS PRINTED ON THE MULTI-COLOR INTAGLIO
PRESS. THE IMAGE AREA IS 26.6 BY 45.7 MILLIMETERS, ALLOWING
ONLY 32 STAMPS TO A POST OFFICE PANE WITH ONE PLATE NUMBER.
THE COLORS ARE GREY AND BLACK.

ANNCR: A STAMP SALUTE TO THE MAN WHO MADE THE NEW YORK TIMES ONE OF
AMERICA'S LEADING NEWSPAPERS...ADOLPH OCHS. THIS HAS BEEN
COLLECTOR'S CORNER, NOTES OF INTEREST TO VOA LISTENERS
WHO COLLECT THINGS, WHETHER THEY BE STAMPS, COINS, OR JUST
BALLS OF STRING. JOIN US AGAIN NEXT _____ FOR ANOTHER
LOOK INTO THE COLLECTOR'S CORNER.

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WJL/RTD